



Our Roundtable Panelists page 17
Dottie Herman, Douglas Elliman
Diane M. Ramirez, Halstead Property
Reba Miller, CORE
Roberta Axelrod, Time Equities

This Chelsea penthouse is courtesy of Stribling
Contact Mary Ellen Cashman at 646.613.2616
Details On Page 7

residency NEW YORK

Midtown Chelsea



Adam R. Heller
President & CEO
The Heller Organization
T: 212.366.5034
www.hellerorg.com

Adam Heller: Chelsea is an incredible niche within New York City that embraces diversity with an overwhelming sense of community. It's not just a neighborhood, its home to all who reside there. Those who move in rarely leave. It's a dichotomy of the old and new, the perfect blend. Fashion, art, food and architecture, Chelsea is not only a destination spot; it's one of the most desirable areas in Manhattan.

Adam's Neighborhood Picks:

- Chelsea Market 75 9th Ave (212) 243-6005
- The Red Cat 227 10th Ave (212) 242-1122
- Americano Hotel 518 W 27th St. (212) 525-0000
- Bounce Sporting Club 55 W 21st St. (212) 776-1997
- The Highline (a 1-mile linear park along the lower west side of Manhattan)

Ranked as one of Chelsea's top 10 brokers in 2011, Adam Heller specializes in high-end condominium and co-op marketing including the successful launch of 100 West 18th Street luxury condominium. He was also recently hired to help orchestrate the lease-up of Chelsea Park; a brand new 204-unit luxury rental building opening in April.

One of the premier 2 bedroom and 3 bathroom units in one of Chelsea's most desirable new condominiums.



Located in the heart of Chelsea, New York City's most desired neighborhood, 100 West 18th Street features a sleek exterior and sheathes an oasis of sophistication, serenity and style. An impressive array of amenities includes full service concierge, fitness center, clubroom with pool table and flat screen and one of the areas largest fully furnished panoramic rooftops. Call today for a private showing! Asking \$3,150,000

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